

**BLOOM AWARD 2012 WINNER**

Among 800 artists from 29 countries on 6 continents the project **FACE THE EURO** by **DANIEL ZAKHAROV & SEBASTIAN HENNIG**, Germany was nominated for ten finalists of this year's **BLOOM Award** by **WARSTEINER 2012** ...

... and it won the fourth Price, plus the **CROSY 13 AWARD** with lifetime artist support @ [crosxcanal.net](http://crosxcanal.net)

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**BLOOM**  
**01. - 04.11.2012**  
Staatenhaus  
Cologne

The crisis has broad repercussions in Europe. Bit by bit, it reveals the actual balance of institutions. The bubble has burst. Now everybody has soap in his eyes. The pendulum of credibility swings from institutions to the individual. As a symbol of our European community, the euro is on the scale and every single one of us carries weight.

**\*FACE THE EURO\*** is one more milligram of motivation on the way to the next weight class for a common future.

'The project deals with the relationship between man and money. We place the individual at the center by printing the faces of Europeans on the symbol of the crisis. Everybody has the opportunity to get portrayed and to add his or her own individualized five euro bill to the ever-growing installation', Daniel Zakharov for the project idea and the relation between man and money.

**BLOOM Award**  
**Winner 2012**

The award ceremony was held on 31 October 2012 as a part of **BLOOM** – the converging art show at Cologne's Staatenhaus am Rheinpark. The artists will be on site during the exhibition period.

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**FACE THE EURO**  
Daniel Zakharov  
Sebastian Henning

five euro bill  
120 x 62 mm  
object unikat  
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